



AGENDA

REGIONAL COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY PLANNING MEETING

JANUARY 12, 2018

10:00 am – 3:00 pm

Grand River Health, 501 Airport Road, Rifle, CO 81650

AGNC is pursuing designation by the Economic Development Administration (EDA) as an Economic Development District (EDD) for the benefit of the Northwest Colorado region. Economic Development Districts are multi-jurisdictional entities, commonly composed of multiple counties. They help lead the locally-based, regionally driven economic development planning process that leverages the involvement of the public, private and non-profit sectors to establish a strategic blueprint for regional collaboration. The strategic blueprint, known as a Comprehensive Economic Development Strategy (CEDS), is a strategy-driven plan for regional economic development. A CEDS is the result of a “regionally-owned” planning process designed to guide the economic prosperity and resiliency of a region. It provides a coordinating mechanism for individuals, organizations, local governments, and private industry to engage in a meaningful conversation and debate about the economic direction of their region (www.eda.gov/edd/).

10:00 **WelcomeTiffany Pehl, Program Administrator**

**What is an Economic Development District?
How will we benefit by becoming an Economic Development District?
What are the steps to becoming an Economic Development District?
What is a CEDS?**

The Data Says..... Elyse Casselberry, Data Consultant

10:30 **Regional SWOT Analysis – Group Discussion
What are our Strengths, Weaknesses, Opportunities, and Threats?**

12:00 **Lunch (provided)**

12:30 **Best Strategies – Addressing Challenges and Growing Opportunities**

1:30 **Outcomes – Mapping Our Destination**

3:00 **Adjourn**