

# AGNC Economic Development Summit

Rifle, CO August 26, 2025



Colin Lacy
Founder & CEO



## **OUR MISSION**

Drive economic mobility by connecting rural youth and young adults to quality career & entrepreneurial pathways in their home region.



Taylor Poynor

# What is Spark Lab?

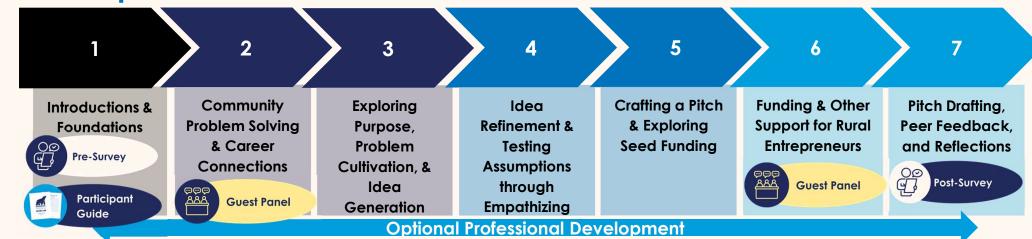
- A free pre-accelerator program designed for young (age 14-19)
   entrepreneurs and intrapreneurs with:
  - Active businesses,
  - Early business or nonprofit concepts,
  - Innovative ideas for an existing family business or employer
- The model focuses on exploring community challenges, refining their business concepts, identifying their "asks" and preparing a 2-minute pitch for the culminating "Pitch Event".



- Implemented over the course of **7 separate 90-minute modules with approximately 11-25** hours of engagement time, depending on Pitch Event participation.
- Connects young entrepreneurs to other regional resources for further developing their business.

\$75,000 in direct seed funding to be provided to rural Colorado youth over the next 12 months through the Homegrown Pathways Youth Venture Fund.

## Spark Lab 90-Minute Session Breakdown: 10.5+ hours



# Spark Lab Pitch Event Opportunities: 8–15+ hours





\$75,000 in Seed Funding for Rural Colorado Youth

# 2024/25 Pilot: Pre and Post Survey Outcomes

Survey results from participants indicate improvement in **communication skills**, **confidence**, community **connectedness**, and **understanding of available resources** to support them in their entrepreneurial endeavors.



100% Said their Spark Lab experience advanced their business.



"We have learned so much and met so many great people. I can say, without a doubt, I will take everything I have learned here and utilize it in my entrepreneurial life.

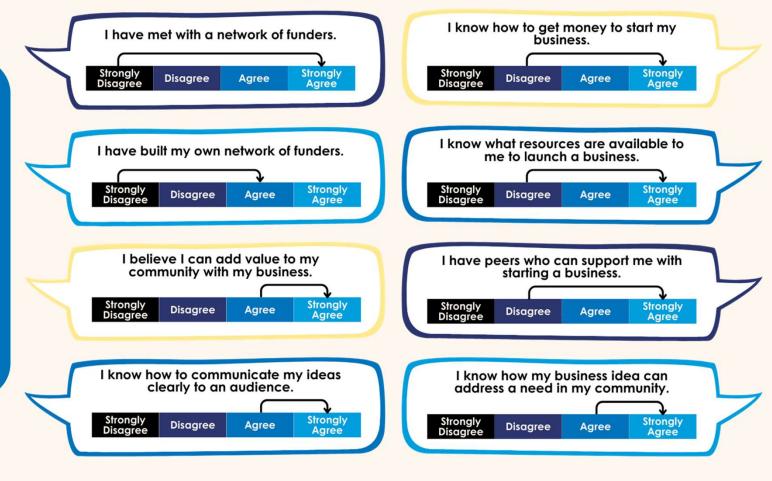
This program that you all have created is truly amazing."

- Luke (17), Spark Lab Participant

# Pilot Launch: Pre → Post Survey Outcomes

100%

of participants shared that they are more likely to take action on a future business idea as a result of Spark Lab.



## YAMPA VALLEY SPARK LAB

- In partnership with YVPS3 & CNCC
- Open to youth ages 14-19 in Routt, Moffat, and Rio Blanco Counties
- Mileage Reimbursement & Busing available
- \$5,000+ in Seed Funding





### **SPARK LAB TIMELINE**

**PLANNING PERIOD** 

JULY 2025

**ENROLLMENT PERIOD** 

SEPTEMBER 5-19

**PITCH EVENT** 

**DECEMBER 13** 

**AUGUST 22** 

**APPLICATION LIVE** 

OCTOBER 13

**SPARK LAB BEGINS** 



Scan QR code below to visit Yampa Valley Spark Lab page & contribute directly to the Yampa Valley Spark Lab Seed Funding Pool.



homegrownpathways.org /spark-lab-yampa-apply



Homegrown Pathways is providing executive support to WSSCC as part of our shared commitment to rural economic mobility.



# Western Slope Schools

Career Collaborative







**WSSCC Career Pathways** 

Outdoor Industry & Tourism

Construction Trades

Healthcare

Joint School District 501

# Homegrown Pathways To Guide Rural Pathways Strategy In \$125m Federally And State Funded Elevate Quantum Tech Hub

- Quantum technology is expected to revolutionize fields from healthcare to energy to national security – yet gaps persist in connecting rural learners and workers to these emerging opportunities.
- Design rural strategy to support pathways into existing advanced tech, manufacturing, and quantum-adjacent careers.
- Design a rural pathways model that can retain local talent and align with local workforce development goals and economic opportunity.



















# RURAL YOUTH DRIVE





## **Colin Lacy**

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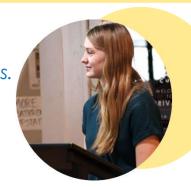
Thank you!



# Highlighting Spark Lab Innovators from 2024/25 Pilot

#### Madeleine M. • Writer's Bloc

Writer's Bloc is a nonprofit creating a community where young writers can develop their skills, explore storytelling, and connect with peers through interactive workshops. Writer's Bloc was awarded \$650 to launch its pilot program this spring, supporting workshop preparations and student prizes to inspire and uplift young writers.





#### Monserrat P. • Swxxtcreations

Swxxtcreations, based in Olathe, CO, specializes in crafting custom-designed chocolate-covered strawberries and other unique desserts. Swxxtcreations received \$800 in seed funding in addition to \$600 awarded by the judging panel, allowing Monse to invest in essential tools, equipment, professional development, and marketing to expand her business. Follow on Instagram! @swxxtcreations

#### Neva H. • CareerMe

CareerMe from Ridgway,CO is a platform that helps companies efficiently recruit, hire, and train high school students for key internship roles. Homegrown Pathways awarded Neva \$800 to fund UI/UX design courses and cover an all-expenses-paid trip to West Slope Startup Week, where she will expand her network as Startup Colorado's Youth Ambassador.



# Spark Lab Pilot Launch: Pitch Event





- \$10,000+ in funding awarded at the culminating Pitch Event to support young, Western Slope entrepreneurs.
- Over 60 people in attendance from throughout the community including: educators, superintendents, chamber leaders, bank presidents, mayors, and venture capital representatives.
- Resounding praise and interest in future Spark Labs from audience, teachers and parents alike.



























# Spark Lab Pilot Launch: Winter 2024-25

Wide interest and enthusiasm throughout the region:

- 19 applicants in total ages ranged from 14-23
  - Mix of out-of-school, public school, home school, and college students
  - 5 already had operating businesses
  - Participants came from 6 different towns,
     and 4 different counties
  - We hosted hybrid and in-person "meetups" at Alt Space: Montrose where both cohorts were able to interact together



